



**Youth & Young Adults in
Entertainment Summit
(YES)
Virtual Conference**

**Sponsorship
Proposal**



Cover Letter

Dear Potential Partner,

I'm honored to invite you to become a sponsor of the Youth & Young Adults in Entertainment Summit (YES), an independently organized entertainment industry event happening on Saturday, January 23, 2021.

YES is a virtual conference being curated by DreamHouse Management Group. We understand that children are our future, so it is important to groom and educate those that will have the most influence in a child or young adult's career --- the parents, the guardians, the family members, and/or friends that see the potential or greatness, but don't know where to start. Our goal is to bring together a group of the entertainment elite who have experienced success in the management and development of youth talent, and equip our audience with the education and insight necessary to turn dreams into reality.

To ensure that YES is a success, we are currently seeking partnerships, financial support, and key stakeholder involvement to support and help us to achieve our goal. We're seeking monetary or in-kind donations to provide funding for the YES Virtual Conference to offset the costs associated with marketing, webhosting, advertising, videography, outreach media, and speaker fees. Part of the proceeds will also be contributed to the DreamHouse Make A Difference Foundation to assist with future programs and initiatives, including the annual Boys to Men Youth Conference scheduled for Summer 2021.

In return for your support, we would like to extend the opportunity to place your company name and brand in front of an engaged audience learning from a collective of a few of the hottest managers and power players in the entertainment industry. Sponsors receive significant recognition before, during, and after the webinar --- increasing brand recognition, and making a lasting impression.

We offer a wide range of conference sponsorship and advertising opportunities, with options for customized sponsorships. We would love to set up a call to discuss this opportunity further.

Thank you for your time, and we very much look forward to working with you.

Best Regards,

Candis White & Zsa Zsa Lambert-Hall
YES Organizers
www.dreamhousemanagement.com





About DreamHouse Management Group

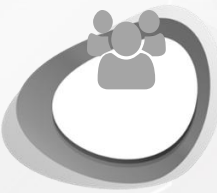
DreamHouse Management Group is an Atlanta-based company that provides business consulting services to entertainers, athletes, authors, other public figures, and organizations. Our services include talent representation, bookings, and development, branding and marketing, event management and production, business entity set-up, and accounting-related services.

DreamHouse Management Group was birthed from a love of music, the desire to help others walk into their greatness, and the awareness that oftentimes, creatives forget that handling the business associated with their brand is just as important as creating. We take pride in educating our clients through industry workshops and conferences, as well as demonstrating transparency in an effort to create long-term, trusting relationships.



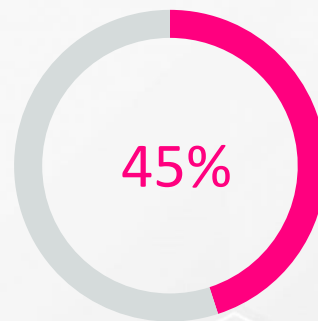
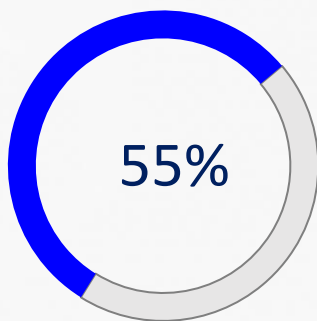
Audience Demographics

YES is expected to attract 1,000+ global participants, including parents/guardians of young entertainers including music artists, DJs, athletes, actors, and other talents under age 21, as well as other industry professionals who are interested in managing and developing youth talent.



Discussion topics will include: Management, Branding & Marketing, Creating boundaries with youth and young adult talent, Overcoming the challenges of managing your child (including school/industry balance), Contracts/Legal Matters/Finances, Getting started in your industry of expertise.

Gender Ratio of Expected Audience



Stronger Together

With your partnership, together we can continue to benefit the community. As a valued sponsor of the Youth & Young Adults in Entertainment Summit (YES), not only will your contributions matter, there will be numerous ways in which you can further increase your support. Aligning your company with us will broaden your presence in our community and will provide you and your staff opportunities to actively assist with any event or initiatives we may choose to fund. We offer you the opportunity to reach our event participants, access our customers and grow your business while supporting the YES Virtual Conference. Join and work with us to develop this significant opportunity and achieve success together!

Why you Should Partner with Us?

Partnering with DreamHouse Management Group is the ultimate marketing opportunity for your company, giving you access to the top change makers in the community. This is the best way to maximize your marketing investment. Your company will receive prime positioning on the Youth & Young Adults in Entertainment Summit (YES) promotions, premier exposure itself, and extended recognition during the official engagements. Aligning your organization with DreamHouse Management Group will also enhance your brand recognition, reinforce relationships with your current clients, and give you the opportunity to expand your customer base among leading decision makers. By partnering with us, you will be entitled with following benefits:

ACCESS

Associate your brand with YES Conference media and professionals.

EXPOSURE

Create a pipeline with YES Conference marketing.

PROMOTION

Promote your products and services to an engaging, captive audience through a multitude of platforms.

BRANDING

Promote your brand among our audience and create a positive association with your services

ENHANCED IMAGE

Sponsoring the YES Virtual Conference aligns your brand with a youth-serving.

Social Media Exposure to Sponsor



Facebook

Facebook is a powerful tool to engage conversation with attendees and online viewers. Sponsors will be presented on this page through promotional posts and paid ads.



Twitter

Tweets about the YES Virtual Conference will be posted regularly. Sponsor redirecting to the link of your choice can also be made.



Instagram

Sponsors' logo and name will be circulated through our official Instagram account. Regular posts and marketing material including your logo will be shared.



YouTube

Promotional videos will be uploaded to our YouTube channel, promoting the event. Sponsors will be listed under each video.



Sponsorship

Levels and Benefits

Dream Sponsor

USD \$10,000

Unique Benefits

Acknowledgment in the e-Newsletter for twelve (12) months

Company logo on emails promoting the webinar

Company name or logo on the registration site

Complimentary conference registration for six (6) participants

1 Full-Page Ad in the conference program

Company name/logo in the Sponsors section of the DreamHouse website

Company logo on the PowerPoint presentation during the webinar

Company logo on the opening slide

Company logo on the closing slide

Moderator to mention Company during the webinar

Company mention on the confirmation page (including hyperlink)

Add company-branded items to giveaway bags

Company to receive registration list (emails included) after the webinar

A custom plaque acknowledging support level

Pre-event exposure to registrants



Gold Sponsor

USD \$5,000

Unique Benefits

Acknowledgment in the e-Newsletter for six (6) months

Company name/logo on emails promoting the webinar

Company name/logo on the registration site

Complimentary conference registration for four (4) participants

½ Page Ad in the conference program

Company name/logo in the Sponsors section of the DreamHouse website

Company logo on the PowerPoint presentation during the webinar

Company logo on the opening slide

Company logo on the closing slide

Moderator to mention Company during the webinar

Company mention on the confirmation page

Add company-branded items to giveaway bags

A custom plaque acknowledging support level



Supporting Sponsor

USD \$2,500



Unique Benefits

Acknowledgment in the e-Newsletter for three (3) months

Company logo on emails promoting the webinar

Company name on the registration site

Complimentary conference registration for two (2) participants

¼ Page Ad in the conference program

Company name/logo in the Sponsors section of the DreamHouse website

Company logo on the opening slide

Company logo on the closing slide

Add company-branded items to giveaway bags

Other options of Sponsors

Individual Contribution

Whether through an in-kind donation, sponsorship, or as a donor, there are many ways that you can contribute.

DreamHouse Management Group welcomes monetary donations of all amounts. You may also donate your product, gift certificates, or other items to be used as prizes for various contests and giveaways during the conference.

To learn more about how you or your company can get involved with the Youth & Young Adults in Entertainment Summit, please contact us at info@dreamhousemanagement.com.

Advertisement Opportunities

We also offer additional options for businesses and individuals to advertise in the conference program. See below for details and contact us with any questions.

Description	Rate
Quarter Page Ad [4 1/4" x 5.5"] Portrait	\$250
Half Page Ad [8 1/2" x 5.5"] Landscape	\$500
Full Page Ad [8 1/2" x 11"] Portrait	\$750



Sponsorship Contract Form



PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Main Phone _____ Website _____

SPONSORSHIP LEVEL

To become a sponsor of the YES Virtual Conference please choose a sponsorship level below and sign. Our sponsor success team will be in touch to get started.

- ☐ **Dream Sponsor**
- ☐ **Gold Sponsor**
- ☐ **Supporting Sponsor**
- ☐ **Individual Contribution**

PAYMENT INFORMATION

Total \$ _____

☐

Invoice me for payment By **Check**

☐

Invoice me for payment by **Credit Card**

☐

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

CONTACT INFORMATION

Signature

For Sponsorship or advertising questions, invoicing options, etc. please contact us at:

E: info@dreamhousemanagement.com | P: (770) 727-4030 | W: dreamhousemanagement.com

Mailing Address: 2774 Cobb Pkwy NW Ste 109-120, Kennesaw, GA 30152