

The Style Suite Fashion Show & Brand Showcase

Sponsorship Proposal



The mission of The Style Suite Fashion Show & Brand Showcase is to give up-and-coming designers and brands a platform to share their work with other creatives, as well as introduce and expand their reach in the Atlanta metro community.

About The Event

The Style Suite Fashion Show & Brand Showcase will highlight select designers and brands by providing them the opportunity to contribute 2 or more pieces to the fashion show, as well as set up a display allowing them to showcase and sell their pieces to other attendees. The event will also serve as a networking opportunity for stakeholders in the fashion and arts community, including celebrities, influencers, and potential investors.

Vendors are curated by wardrobe stylist and creative director, [Caliyah Valentine](#), who is also the visionary behind the event.

Who is attending?

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| <ul style="list-style-type: none">• Photographers• Models• Apparel and Accessory Designers• Music Artists | <ul style="list-style-type: none">• Hair Stylists• Makeup Artists• Content Creators / Influencers• Investors |
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Why partner?

Companies connected to The Style Suite Fashion Show & Brand Showcase will receive maximum exposure through the event's innovative marketing strategy, exposing them to new audiences, while also establishing them as a supporter of the culture and an ally to the creative community.

- The global apparel market was worth \$1.46 trillion in 2020, and it's anticipated to increase to roughly \$2.25 trillion by 2025.
- The creative economy is made up of cultural and creative industry sectors that generate annual revenues of \$2.25 billion
- There are more than 200,000 people who work in creative fields within Georgia, helping to contribute more than \$62 billion in economic impact

Sponsorship Packages

Custom sponsorship packages available upon request

Silver Sponsor - \$1000

- ¼ page ad in digital event program
- Feature on physical event signage with other sponsors at event

Gold Sponsor - \$2500

- 2 reserved front-row seats to fashion show
- ½ page ad in digital program
- Feature on physical event signage with other sponsors on event floor
- Recognition as a sponsor in digital promotions including social media and digital marketing campaigns

Platinum Sponsor - \$5000

- 3 reserved front-row seats to fashion show
- 1 full-page ad in digital program
- Individual physical event signage on event floor
- Feature on physical event signage with other sponsors on event floor
- Recognition as a sponsor in promotional ads (radio ads, commercials etc.)

Diamond Sponsor - \$10,000 *only one spot available*

- 5 reserved front-row seats to fashion show
- 2 full-page ads in digital program
- Promotional booth on event floor
- Individual physical event signage at event
- Feature on physical event signage with other sponsors on event floor
- Signage on runway during fashion show
- Recognition as a sponsor in promotional ads (radio ads, commercials etc.)

Contact Us

For more information, contact DreamHouse Management Group at (404) 383-9257 or info@dreamhousemanagement.com.